



Public Disclosure of Student Achievement

Institution Name: Concordia University, Nebraska

Business Unit(s) included in this report: College of Business & Technology: Department of Business Administration and MBA Program

Academic Period Covered: AY 2023-24

Date Report Posted: February 1, 2025

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration	Graduation Rate	60%	63%
Bachelor of Arts with a major in Business Administration	Job Placement Rate	90%	100% 8 graduates, 7 known: 3 employed FT 1 employed PT 3 enrolled in continuing education
Bachelor of Science, major in Accountancy	Job Placement Rate	90%	* 100% 6 graduates, 5 known: 3 employed FT 2 enrolled in continuing education
Bachelor of Science, major in Business Administration (various concentrations)	Job Placement Rate	90%	100% 28 graduates, 22 known: 14 employed FT 5 employed PT 3 enrolled in continuing education

Bachelor of Science, major in Business Administration, with concentrations in:			
- Accounting	Job Placement Rate	90%	Insufficient data is available at the concentration level
- Agribusiness	Job Placement Rate	90%	
- Communication	Job Placement Rate	90%	
- Entrepreneurship	Job Placement Rate	90%	
- Finance	Job Placement Rate	90%	
- Marketing	Job Placement Rate	90%	
Bachelor of Science, major in Business Communication	Job Placement Rate	90%	* 0 graduates
Bachelor of Science, major in Management Information Systems	Job Placement Rate	90%	* 100% 1 graduate, 1 known, 1 employed FT
Bachelor of Science, major in Marketing	Job Placement Rate	90%	* 100% 3 graduates, 3 known: 2 employed FT 1 enrolled in continuing education

* Insufficient data is available for this major

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation rate	Graduation rate is the percentage of a school's first-time, first-year undergraduate students who complete their program within 150% of the published time for the program. For example, for a four-year degree program, entering students who complete within six years are counted as graduates. So for a 36-credit masters designed for working adults taking one 3-credit course at a time, with six 8-week courses per year, the "published" time (even though one is not published) to complete is figured here to be 2 years. 150% of 2 years is 3 years.
Job placement rate	As recommended by the National Association of Colleges and Employers, in lieu of the term "placement rate," these

	<p>standards instead focus on the notion of a “career outcomes rate.” This is described as the percentage of graduates who fall into the following categories¹:</p>
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- Employed full time
- Employed part time
- Participating in a program of voluntary service
- Serving in the U.S. Armed Forces
- Enrolled in a program of continuing education

¹ <http://www.nacweb.org/uploadedfiles/pages/advocacy/first-destination-survey-standards-and-protocols.pdf>